

PROCESS

2010



SELF-RELIANCE • MUSIC + CULTURE • MEMOIRS

MUSIC & CULTURE



The Modern Utopian NEW!

Alternative Communities Then and Now

Richard Fairfield with Timothy Miller

Back to the Land. Communes. Sustainable cooperatives. Thirty years ago, alternative communities swept the nation. Today, with sustainability, peak oil and retirement concerns, people of all ages are reviving and expanding notions of cooperative living as new communities form and thrive.

The Modern Utopian is the definitive exploration of the alternative communities that fascinated a nation and redefined progressive culture in the '60s and '70s, documented by those who knew it and lived it.

This book includes selected articles and interviews from the groundbreaking underground magazine *The Modern Utopian*, edited by Richard Fairfield. New supplementary articles by scholar Timothy Miller reveal how several hundred intentional communities now span the USA and more form every year.

6 x 9 • 300 pp • photos throughout • trade paper • ISBN 978-1-934170-15-1 • \$19.95 • Available October 2010



Starbody NEW!

Music for a New Age, 1970-1985

David Hollander

Starbody: Music for a New Age is a cultural overview, discography and full color visual archive of rare LP cover art, photos and ephemera documenting the explosion of consciousness that sprang from the psychedelic counterculture of the late '60s and early '70s.

Starbody explores a spectrum of belief as deep and wide as the cosmos itself—from records produced by the best-known mystical groups of the day to instructional “chakra-balancing” LPs, to the manifestations of obscure visionaries, such as a UFO love cult and a sect of Southside Chicago “Black Hebrews” who expatriated to Israel. The common

thread shared by these groups and individuals is their determination to actualize enlightenment through the use of meditation, psychedelics, rituals, metaphysical technology and, of course, music.

This book contains background on the musicians and groups who produced the LPs, as well as full color reproductions of LP sleeves, 45 sleeves, and cassette j-cards. A digital download code for a free MP3 sampler of some of the best music from the records featured in the book is provided to book buyers.

8.5 x 8.5 • 180 pp • color photographs throughout • paper over board • ISBN 978-1-934170-14-4 • \$19.95 • Available October 2010



The Source

The Untold Story of Father Yod, YaHoWha 13, and The Source Family

By Isis Aquarian and Electricity Aquarian
Edited by Jodi Wille
Introduction by Erik Davis

The legendary saga of Father Yod and his '70s Los Angeles cult/commune and psychedelic band is revealed by the Source Family members themselves.

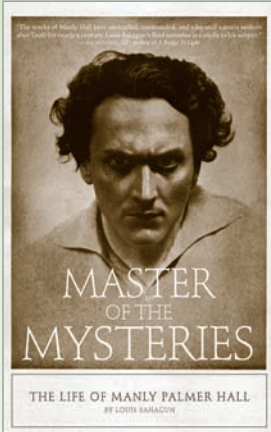
"[A] fascinating, starry-eyed story ... Isis' account is the intelligent and sympathetic voice of a cult insider." —Wire

"... Father Yod and the Source Family are enjoying a new era of notoriety, inspiring indie-folk musicians like Devendra Banhart and mega-producers

like Rick Rubin." —*New York Times*

"... extraordinary and downright magical..." —Justin Hampton, *Conscious Choice/Whole Life Times*

7 x 10 • 280 pages • 200 photographs • full-length CD • ISBN 978-0-9760822-9-3 • \$24.95



Master of the Mysteries

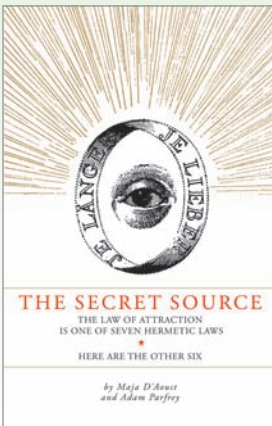
The Life of Manly Palmer Hall

By Louis Sahagun

Manly Hall was the author of the landmark encyclopedia *The Secret Teachings of All Ages* and the 20th century's most prolific writer and speaker on ancient philosophies, mysticism, and magic.

This dramatic story of Hall's life and death provides an insider's view into a subculture that continues to have a profound influence on movies, television, music, books, art, and thought.

6 x 9 • 300 pages • 100 images • ISBN 978-1-934170-02-1 • \$18.95



The Secret Source

By Maja D'Aoust and Adam Parfrey

"For anyone who thinks that they may have found the answer in *The Secret*, I highly suggest that you make this book your next selection." —Elizabeth Headrick, *Book Fetish*

5.25 x 8.5 • 220 pp • trade paperback • illustrations and photographs • ISBN 978-1-934170-07-6 • \$14.95



Dear Andy Kaufman, I Hate Your Guts!

Introduction by Lynne Margulies
Foreword by Bob Zmuda

The legendary eccentric performer Andy Kaufman provoked a national outrage when he taunted American women on TV and offered a \$1,000 reward to any woman who could pin him in a wrestling match.

Thousands of fired-up females (and a few males) responded with a torrent of impassioned challenges, hate mail and love letters from would-be contenders. These fascinating and sometimes bizarre handwritten letters, photographs and illustrations are here assembled into an astonishing Rorschach of the late '70s liberated female psyche.

"You'd have to go all the way back to the epistles of Abigail Adams and the poems of Emily Dickinson to find such a profound articulation of the soul of American womanhood

as the stunning new collection of never-before-published letters, *Dear Andy Kaufman, I Hate Your Guts!* —Eddie Dean

6.7 x 9 • 120 pp • hardcover • ISBN 978-1-934170-08-3 \$18.95



Fresno

by Tony Stamolis

Introduction by Terry Allen

"I love this book. It's all in here and the heart of it is Tony's big true eye. He got it . . . the oddness, meanness, beauty and soul of this sad hilarious fractured place. Viva Fresno." —Terry Allen

Fresno is home to low-riding cholos, empty buildings, and dope drops. It is also the birthplace of the lauded photographer Tony Stamolis, whose fascination with his strange hometown provides a disturbing, hilarious, and poignant insider's view of post-suburban American badlands.

9 x 7½ • 132 pp • 120 color photographs hardcover • ISBN 978-1-934170-04-5 • \$29.95



Sex Machines

Photographs and Interviews

By Timothy Archibald

Fascinating photographs and interviews unveil an astonishing American subculture and its homespun inventors and users.

9.5 x 9.5 • 112 color pages • hardcover • ISBN 0-9760822-3-3 • \$24.95



Pure Country

The Leon Kagarise Archives, 1961-1971

Foreword by Robert Gordon

Text by Eddie Dean

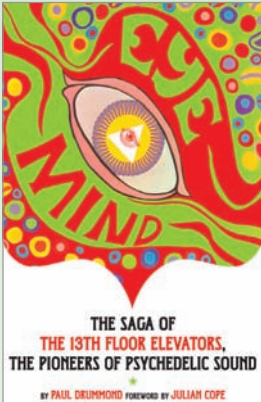
"Among the few surviving documents of live performances from a period that is frequently described as the golden age of country music." —*The New York Times*

Throughout the '50s and '60s, many of country music's biggest stars played on the small backwoods stages of rural America's outdoor music parks. These \$1-a-carload picnic concerts might have been

forgotten if it hadn't been for the documenting eye of Leon Kagarise, whose candid photographs of the musicians and their fans provide the only surviving window into this long-vanished world.

Kagarise captured dozens of classic country and bluegrass artists in their prime, including Johnny Cash and June Carter, George Jones, Dolly Parton, Bill Monroe, Hank Snow, The Stanley Brothers, and many other greats.

9.5 x 9.5 • 204 pages • hardcover • color throughout • ISBN 978-1-934170-03-8 • \$35



Eye Mind

*The Saga of The 13th Floor Elevators,
The Pioneers of Psychedelic Sound*

Paul Drummond

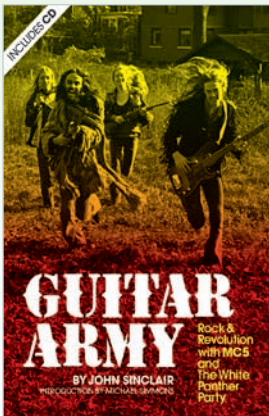
Foreword by Julian Cope

The trailblazing 13th Floor Elevators released the first psychedelic rock album in America, transforming culture throughout the 1960s and beyond. Their battles with repressive authorities are legendary. Lead singer Roky Erickson was put away in a maximum security unit for the criminally insane and Tommy Hall, their Svengali lyricist, lived in a cave. Guitarist Stacy Sutherland was imprisoned. The drummer was involuntarily subjected to electric shock treatments.

This fascinating biography breaks decades of silence of band members and features dozens of never-before-printed photos.

"One of the most exhilarating rock 'n' roll stories ever told." — Julian Cope

6 x 9 • 450 pages • trade paperback • 120 photographs • ISBN 978-0-9760822-6-2 • \$19.95



Guitar Army

*Rock and Revolution with The MC5
and the White Panther Party*

By John Sinclair

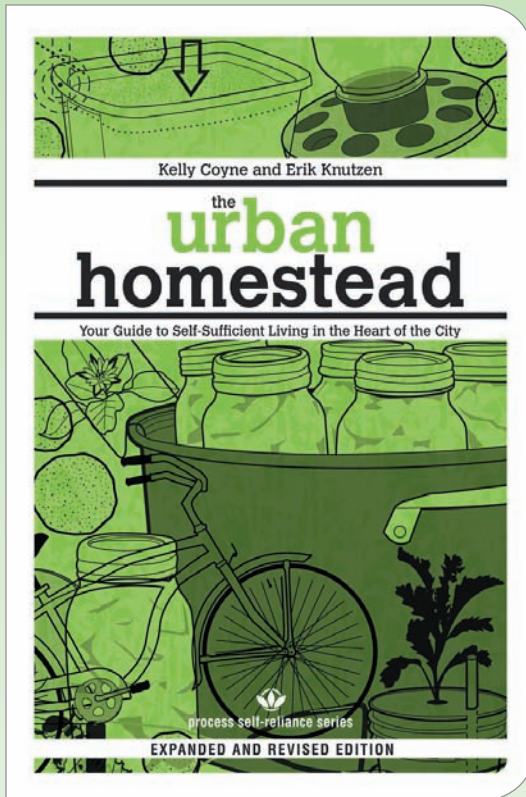
With introduction by Michael Simmons

"*Guitar Army* was our manual for revolt. It's a rainbow-colored Howl, still resonating today with the singular value of idealism." —Michael Simmons

The 35th anniversary edition of a revolutionary classic with new material. Includes CD with rare recordings of MC5, Allen Ginsberg, Black Panther Bobby Seale, White Panthers, and more.

6 x 9 • 360 pages • 80 photos • trade paperback CD attached • ISBN 978-1-934170-007 • \$22.95

SELF-RELIANCE



The Urban Homestead **NEW!**

Your Guide to Self-Sufficient Living in the Heart of the City

(Expanded and Revised Edition)

By Kelly Coyne and Erik Knutzen

Written by city dwellers for city dwellers, this expanded edition of the celebrated handbook shows how to grow and preserve your own food, clean your house without toxins, gain energy independence, raise chickens, and more. Step-by-step projects, tips, and anecdotes will help get you started homesteading immediately. *The Urban Homestead* is also a guidebook to the larger movement and will point you to the best books and internet resources on self-sufficiency topics.

This copiously illustrated, two-color instruction book proposes a paradigm shift that will improve our lives, our community, and our planet. By growing our own food and harnessing natural energy, we are planting seeds for the future of our cities.

New projects include: How to sterilize jars and bottles • How to make infused oil • Six ways to preserve a tomato • How to make soda bread • How to store grain with dry ice • How to make a tomato can stove • How to make a Viet Nam light • How to make a Euell Gibbons crock • How to make L'hamd markad, or preserved, salted lemons • How to make a bike light

"The Urban Homestead...touches on vegetable gardening, poultry, DIY cleaning products and beer making — all outlined with a sense of play and fun. —Whole Life Times

"...a delightfully readable and very useful guide to front- and back-yard vegetable gardening, food foraging, food preserving, chicken keeping, and other useful skills for anyone interested in taking a more active role in growing and preparing the food they eat." —Boingboing.net

Process Self-Reliance Series • ISBN 978-1-934170-10-6 • 6 x 9 • 360 pages • illustrations & two-color throughout • trade paper • \$17.95 • Available June 2010



The Natural Kitchen NEW!

Your Guide to the Sustainable Food Revolution

Deborah Eden Tull

This quietly revolutionary guidebook brings us into the kitchen, where the daily choices we make involving food have a profound impact both on our lives and the world at large.

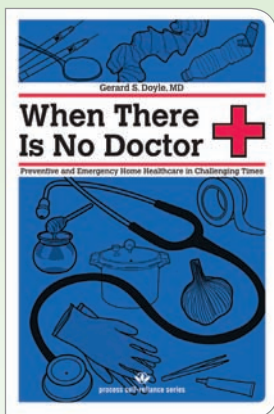
Author Deborah Eden Tull draws on seven years of experience as an organic farmer and chef at the self-sufficient Zen Monastery Peace Center in Northern California to introduce simple but life-changing ways for urbanites to adopt a mindful and sustainable relationship with food—from shopping, menu planning, cooking, cleaning, growing, storing and preserving food, maintaining the kitchen, to entertaining and eating out.

Beautifully illustrated, practical and fun, this book is filled with anecdotes and step-by-step instructions to inspire neophytes and experienced homesteaders alike.

The Natural Kitchen's educational journey will inspire action and change forever the way readers relate to food, the environment, and their daily lives.

“Deborah Eden Tull’s book will change your life and how you relate to food and to the planet on a daily basis. It is a guide to help people make the shift from “consumers” to “earth stewards,” and teaches an approach to food and cooking that is about celebrating nature, mindfulness, community, pleasure, and long-term sustainability, rather than convenience and short-sightedness.” — Helena Norber-Hodge, Founder, International Society for Ecology and Culture, Author of *Ancient Futures: Learning from Ladakh*

Process Self-Reliance Series • ISBN 978-1-934170-12-0 USC • 6 x 9 • 250 pages • 60 color illustrations • two-color throughout • trade paper • \$17.95 • Available October 2010



When There Is No Doctor NEW!

Preventive and Emergency Healthcare in Uncertain Times

By Gerard S. Doyle, MD

Smartly designed and full of medical tips and emergency suggestions, the fifth title in Process' popular Self-Reliance series provides a practical approach to 21st Century health and home medicine. It should be no further than an arm's reach at a conspicuously stressful time.

“This is a book about sustainable health, primarily having to do with your health and what you can do to protect it—in bad times certainly, but also in good. I will help you ensure the health of those you love, yourself and, should you so choose, your community, if and when the world changes.

World may come to mean your little town or the whole globe. It could change for a few days or weeks, or for a few years. It could change because of a flood, financial crisis, flu pandemic, or failure of our energy procurement, production or distribution systems.

“I will not teach you to be a lone survivalist who anticipates doing an appendectomy on himself or a loved one on the kitchen table with a steak knife and a few spoons, although I will discuss techniques of austere and improvised medicine for really hard times.” — from *When There Is No Doctor*

Author Dr. Gerard Doyle teaches and practices Emergency Medicine at the University of Wisconsin, Madison, where he also plans the hospital's response to disasters.

Process Self-Reliance Series • ISBN 978-1-934170-11-3 • 6 x 9 • 200 pages • illustrations & two-color throughout • trade paper • \$16.95



Preparedness Now!

*An Emergency Survival Guide
(Expanded and Revised Edition)*

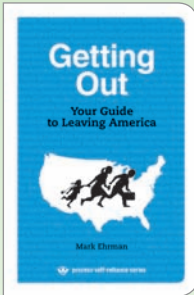
Aton Edwards

In uncertain times, a solid preparedness plan is essential for every individual and family. Preparedness Now! is packed with checklists, resources, and step-by-step instructions, on everything needed for office, car, and home preparedness. The newly expanded and revised edition includes an extended chapter on food and water storage and urban gardening, techniques in personal defense, and the latest and best preparedness products on the market.

“As good or better than any operator I’ve worked with in my years with the special forces in Viet Nam. If he can’t make us safer, no one can.” —Richard Muldrow, US Army and Intelligence and Security Command (INSCOM-Ret.)

“Aton’s work is tremendously important. What we need to do for the next round is to get ourselves prepared. This can help us get it done. How can we afford to have so many adults that aren’t prepared to face anything?” — Chuck D

Process’ Self-Reliance Series • 6 x 9 • 350 pages • illustrations throughout • 978-1934170-09-0 • \$16.95



Getting Out

Your Guide to Leaving America

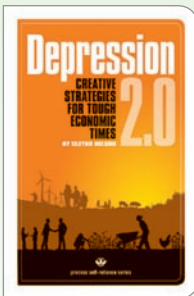
Aton Edwards

Getting Out walks you through the world of the expat: the reasons, the rules, the resources, the tricks of the trade, along with compelling stories and expertise from expatriate Americans on every continent.

Getting Out shows you where you can gain residence and citizenship, where can you live for a fraction of the cost of where you’re living now, and what countries would be most compatible with your lifestyle, gender, age, or political beliefs.

Chapters include: Visas, Residency, and Work Permits • Foreign Citizenship and How to Get It • Work and Study Options Abroad • Choosing a Country: How Do They Stack Up? • The Top 50 Expat Meccas • Doing It: How to Begin, What’s Involved, and Where to Turn • Web Resources

Process’ Self-Reliance Series • 6 x 9 • 340 pages • trade paperback • ISBN 978-0976082-27-9 • \$16.95



Depression 2.0

*Creative Strategies
for Tough Economic Times*

Cletus Nelson

With contributions by Douglas Rushkoff, Claire Wolfe and Charles Hugh Smith

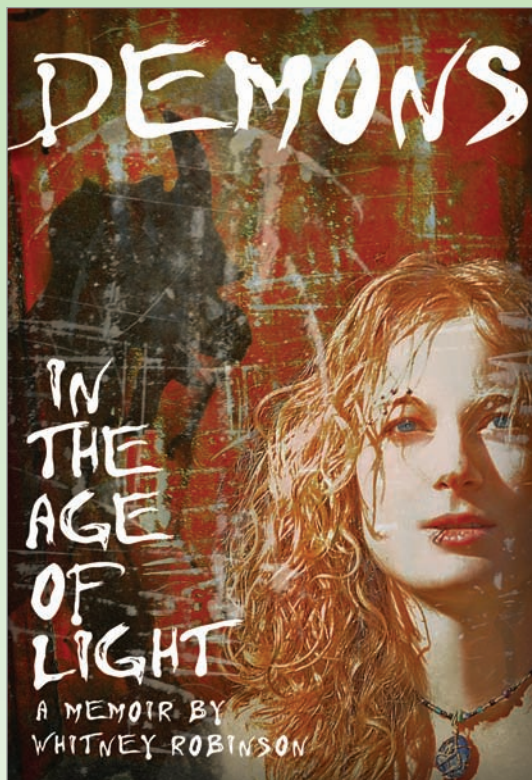
Depression 2.0 is a practical, empowering, hands-on guide to persevering and even thriving in an economic crisis. Placing emphasis on self-sufficiency, community-building, and personal resilience, this timely book offers a hopeful way forward in a time of great uncertainty. Bankruptcy, barter, and survival investing are just a

few of the important topics explored.

Chapters include: Worst Case Scenario: Contemplating Unemployment • Down but Not Out: Economics for Leaner Times • Walking Away: Thinking about Bankruptcy • Keeping the Lights on: Home Energy Solutions • Between the Cracks: When You Have No Shelter • Beyond Currency: When Greenbacks Go Bad • Survival Finances: Crisis Investing • Future Shift: The Road Ahead

Process’ Self-Reliance Series • 6 x 9 • 216 pages • trade paperback • ISBN 978-1934170-06-9 • \$16.95

MEMOIRS AND MORE



Demons in the Age of Light **NEW!** *A Memoir*

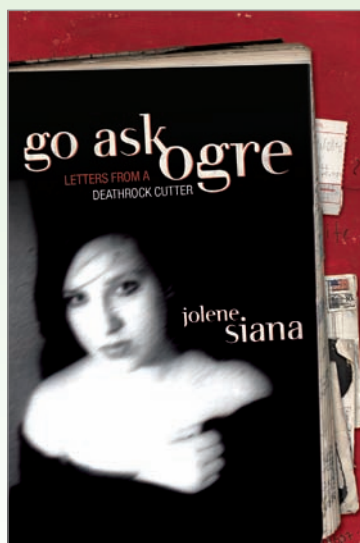
by Whitney Robinson

The gifted, 23-year-old Whitney Robinson tells the mesmerizing true story of her descent into mental illness soon after she arrived at college. Her doctor labels the illness schizophrenia, but Whitney felt possessed by a seductive, demonic entity that attempted to influence her into harming herself and others.

Institutionalized and heavily medicated, Whitney encounters other mysteries and horrors within the walls of a psychiatric hospital. Determined to release herself from psychological shackles, Whitney confronts and expels her demon through sheer will, and begins to cure her illness through alternative methods, including an attempted exorcism and shamanic healing.

Whitney's saga parallels current discussions in the media regarding the limitations of American psychiatry drug treatments and new possibilities within holistic, shamanic, and indigenous healing modalities.

5.5 x 8.5 • 300 pages • trade paperback • ISBN 978-1-934170-13-7 • October 2010 • \$16



Go Ask Ogre

Letters from a Deathrock Cutter

Jolene Siana

“Cringingly confessional, persistently desperate, yet often uproariously funny. All rendered and packaged in labor-intensive psychedelic outsider graphic design. An overdue riposte to the bludgeoning morality of the fabricated *Go Ask Alice*.”— Doug Harvey, *L.A. Weekly*

7 x 10 • 192 pages • heavily illustrated • ISBN 0-9760822-1-7
• \$18.95



Permanent Midnight

A Memoir

Jerry Stahl

The classic chronicle of a Hollywood screenwriter's opiated abyss and his harrowing and often hilarious ascent back into the light.

5.25 x 8.25 • 380 pages • ISBN 0-9760822-0-9 • \$16.95



News Junkie

Jason Leopold

A devastating confessional exposé of mainstream journalism. "Every journalist in America should read this, then quit or riot." — Greg Palast

5.25 x 8.5 • 256 pages • ISBN 0-9760822-4-1 • \$16



The Nero Prediction

A Novel

Humphry Knipe

"An imaginative, ingenious story about a time when astrology exceeded every religion in power and influence." — Michael Grant, author of *Nero: Emperor in Revolt*

**Winner: Best Historical Fiction of 2006:
Independent Publishers Award**

6 x 9 • 336 pages • clothbound • ISBN 0-9760822-2-5 • \$25



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For free excerpts, blog info and further information,
visit www.processmediainc.com

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and other regional wholesalers.

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