

# PROCESS MEDIA

## 2012



SELF-RELIANCE • MUSIC + CULTURE • MEMOIRS

# PROCESS MEDIA PHYSICAL & EBOOKS

*Like an overweight Kiwi bird, the digital age has landed awkwardly on the publishing world, and after initial resistance we've decided to convert most Process Media titles into electronic books readable by Kindle, Nook, iPad, and other eBook devices. You can find and order them on Amazon, Barnes and Noble, and elsewhere, including Apple's iBookstore.*



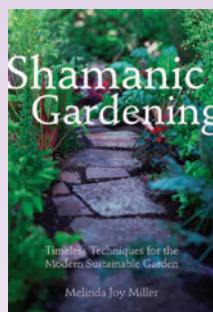
## Raw Magic

*Superfoods for Superpeople*

Kate Magic

Here's a groundbreaking book of Raw recipes that often include superfoods by the biggest raw food promoter in the UK. Kate Magic Creative Director of Raw Living, which has a large online shop, and offers information on the raw diet.

6 x 9 • 220 pages • images throughout • 978-1-934170-37-3 • \$18.95 • Available October 2012



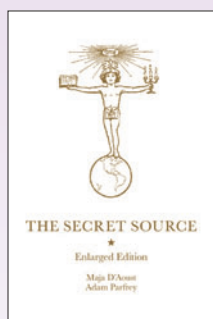
## Shamanic Gardening

*Timeless Techniques for the Modern Sustainable Garden*

Melinda Joy Miller

Shamanic Gardening integrates sustainable ancient and traditional gardening methods with shamanic principles and modern permaculture. Features gardening techniques used by Cleopatra, the Japanese, Pueblo Indians, George Washington and Thomas Jefferson, and many other historical and mystical figures.

6 x 9 • 220 pages • 78-1-934170-36-6 • \$18.95 • Available October 2012



## The Secret Source *Enlarged Edition*

*The Law of Attraction and its Hermetic Influence Throughout the Ages*

Maja D'Aoust & Adam Parfrey

Los Angeles' white witch teams with feral man Parfrey to augment the classic volume of hermetic teachings and the New Thought movement with material on sex magick. The book is presented in white and gold, and in hardcover.

5.5 x 8.5 • 220 pages • hardcover • 16 pages of images • 978-1-934170-32-8 • \$18.95



## Rise and Shine

*Awaken Your Energy Body with Taoist Alchemy and Qi Gong*

Pedram Shojai

Renowned acupuncturist, master herbalist, wellness consultant, and lifelong student of various alchemical traditions, Pedram Shojai is the first author to fuse these energetic practices with an alchemical perspective, resulting in a powerful daily practice that not only heals and invigorates your body, but expands your awareness and personal power. "A must read." — Alberto Villoslo

6 x 9 • 275 pages • illustrations • 978-1934170-25-0 • \$17.95



# Demons in the Age of Light

*A Memoir of Psychosis and Recovery*

Whitney Robinson

With the skill of a gifted novelist, 23-year-old Whitney Robinson tells the true story of her descent into mental illness soon after she arrived at college. Institutionalized and heavily medicated, Whitney encounters other horrors and mysteries, and finally confronts and expels her demon through sheer will and alternative methods, including an attempted exorcism and shamanic healing.

6 x 9 • 240 pages • 978-1934170274 • \$16



# Permanent Midnight

*A Memoir*

Jerry Stahl

The classic chronicle of a Hollywood screenwriter's opiated abyss and his harrowing and often hilarious ascent back into the light.

5.25 x 8.25 • 380 pages • ISBN 0-9760822-0-9 • \$16.95



# Go Ask Ogre

*Letters from a Deathrock Cutter*

Jolene Siana

“Cringingly confessional, persistently desperate, yet often uproariously funny.”  
—Doug Harvey, *LA Weekly*

7 x 10 • 192 pages • heavily illustrated • 0-9760822-1-7 • \$18.95



# Dear Andy Kaufman, I Hate Your Guts!

Introduction by Lynne Magulies; Foreword by Bob Zmuda

Fascinating and impassioned letters to the amazing Mr. Kaufman.

7 x 9 • 120 pages • hardcover • color images throughout • 978-1-934170-08-3 • \$18.95



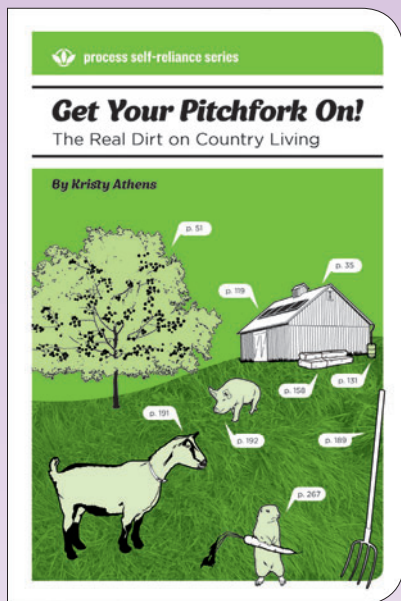
# News Junkie

Jason Leopold

A devastating confessional exposé of mainstream journalism. “Every journalist in America should read this, then quit or riot.”  
— Greg Palast

5.25 x 8.5 • 256 pages • 0-9760822-4-1 • \$16

# SELF-RELIANCE SERIES



## Get Your Pitchfork On!

*The Real Dirt on Country Living*

Kristy Athens

Get Your Pitchfork On! provides the hard-learned nuts-and-bolts of rural living from city folk who were initially out of their depth. Practical and often hilarious, *Get Your Pitchfork On!* reads like a twenty-first century *The Egg and I*. *Pitchfork* also enters territory that other books avoid—straightforward advice about the social aspects of country living, from health care to schools to small-town politics.

6 x 9 • 400 pages • 978-1-934170-34-2 • \$19.95 • Available April 2012



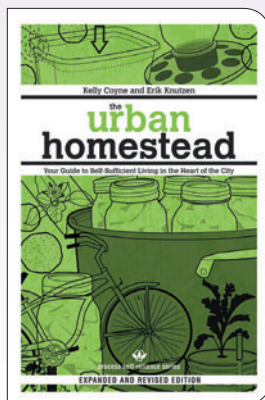
## Getting Out

*Your Guide to Leaving America  
Expanded and Revised Edition*

Mark Ehrman

Here are the rules, resources, and experiences of dozens of expat Americans on every continent. The new edition contains new information on taxes, healthcare, food, drink, drugs, security, and suggestions about how to start a business or make a living in foreign lands.

6 x 9 • 456 pages • graphs, illustrations • 978-1-934170-29-8 • \$19.95 • Available March 2012



## The Urban Homestead

*Your Guide to Self-Sufficient Living  
in the Heart of the City*

*Expanded and Revised Edition*

Kelly Coyne and Erik Knutsen

“...a delightfully readable and very useful guide to front- and back-yard vegetable gardening, food foraging, food preserving, chicken keeping, and other useful skills for anyone interested in taking a more active role in growing and preparing the food they eat.” —Boingboing.net

6 x 9 • 360 pages • 978-1934170-10-6 • illustrated • \$17.95



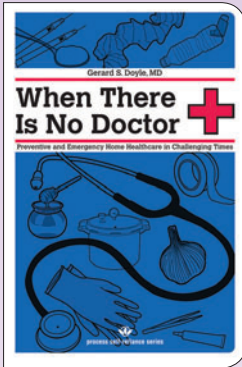
# The Natural Kitchen

*Your Guide to the Sustainable Food Revolution*

Deborah Eden Tull

This quietly revolutionary guidebook brings us into the kitchen, where the daily choices we make involving food have a profound impact both on our lives and the world at large.

6 x 9 • 250 pages • 978-1-934170-12-0 • two-color throughout • trade paper • \$17.95



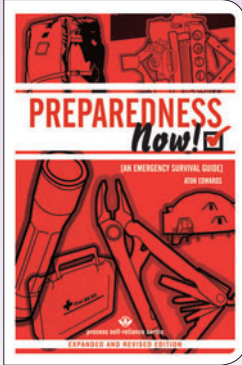
# When There Is No Doctor

*Preventive and Emergency Healthcare in Uncertain Times*

Gerard S. Doyle, MD

This is a book about sustainable health and what you can do to protect it, both in bad times and also in good. Ensure the health of those you love if and when the world changes.

6 x 9 • 220 pages • 978-1-934170-11-3 • illustrated • \$16.95



# Preparedness Now!

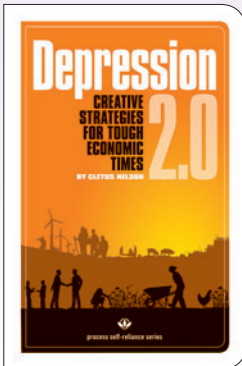
*An Emergency Survival Guide*

*Expanded and Revised Edition*

Aton Edwards

“Aton’s work is tremendously important. What we need to do for the next round is to get ourselves prepared. This can help us to get it done. How can we afford to have so many adults that aren’t prepared to face anything?”  
— Chuck D.

6 x 9 • 350 pages • illustrated • 978-1-934170-09-0



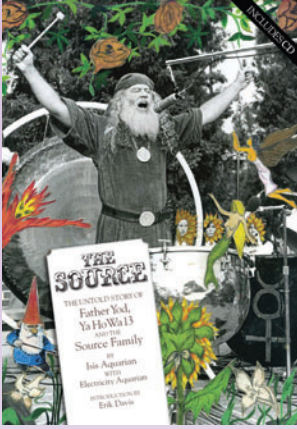
# Depression 2.0

*Creative Strategies for Tough Economic Times*

Cletus Nelson, with Douglas Rushkoff,  
Claire Wolfe and Charles Hugh Smith

A practical hands-on guide to persevering and even thriving in an economic breakdown. Places emphasis on self-sufficiency, community-building, and personal resilience, this timely book offers a way forward in time of great uncertainty.

6 x 9 • 218 pages • 978-1-934170-06-9 • \$16.95



# The Source

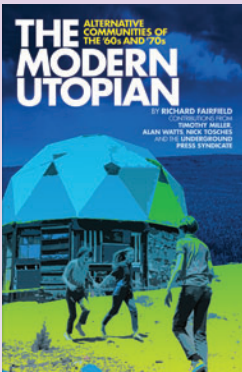
*The Untold Story of Father Yod,  
YaHoWha 13, and The Source Family*

Isis Aquarian and Electricity Aquarian; Edited by Jodi Wille with an Introduction by Erik Davis

This book is the basis of a superb feature-length documentary, *The Source*, by Jodi Wille and Maria Demopoulis, that debuts at SXSW in March 2012!

“Father Yod and the Source Family are enjoying a new era of notoriety, inspiring indie folk musicians like Devendra Banhart and mega-producers like Rick Rubin.” — *New York Times*

7 x 10 • 280 pages • 200 photographs • CD included •  
978-0-9760822 • \$24.95



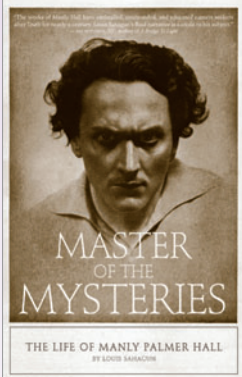
# The Modern Utopian

*Alternative Communities of the '60s and '70s*

Richard Fairfield with contributions from Alan Watts, Nick Tosches, Timothy Miller, and the Underground Press Syndicate

Thirty years ago, alternative communities swept the nation. Today, with sustainability, financial and retirement issues, people are reviving and expanding notions of cooperative living as new communities form and thrive. *The Modern Utopian* is its definitive exploration by those who knew and lived it.

6 x 9 • 340 pages • photos • 978-1934170151 • \$19.95



# Master of the Mysteries

*The Life of Manly Palmer Hall*

Louis Sahagun

Manly Hall was the author of the modern landmark of metaphysical literature, *The Secret Teachings of All Ages*. This dramatic story of Hall's life and death provides an insider's view into a subculture that continues to have a profound influence on our culture.

6 x 9 • 300 pages • 100 images • 978-1-934170-02-1 • \$18.95



# Sex Machines

*Photographs and Interviews*

Timothy Archibald

An astonishing American subculture and its homespun inventors and users.

9.5 x 9.5 • 112 pages • hardcover • color throughout •  
978-1-934170-04-5 • \$29.95



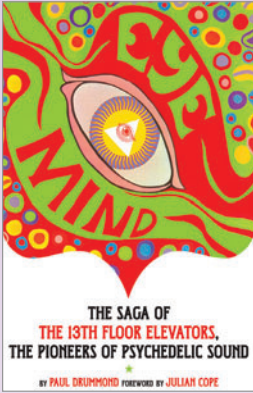
# Pure Country

*The Leon Kagarise Archives, 1961-1971*

Foreword by Robert Gordon; Text by Eddie Dean

*Pure Country* offers a front row ticket to a vanished world when country artists such as Johnny Cash, Patsy Cline, and George Jones mingled up close with their fans like kin at a mountain family reunion. "...One of the year's best music picture books..."—*Philadelphia Inquirer*

9.5 x 9.5 • 204 pages • hardcover with color photos throughout • 978-1-934170-03-8 • \$35



# Eye Mind

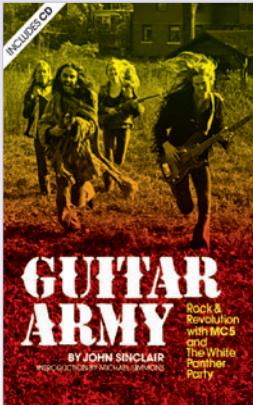
*The Saga of The 13th Floor Elevators, The Pioneers of Psychedelic Sound*

Paul Drummond

Foreword by Julian Cope

"One of the most exhilarating rock'n'roll stories ever told."—Julian Cope

6 x 9 • 450 pages • trade paperback • 120 photographs • 978-0-9760822-6-2 • \$19.95



# Guitar Army

*Rock and Revolution with The MC5 and the White Panther Party*

John Sinclair; Introduction by Michael Simmons

The 35th anniversary edition of a revolutionary classic with new material. Includes CD with rare recordings of MC5, Allen Ginsberg, Black Panther Bobby Seale, White Panthers, and more.

6 x 9 • 360 pages • 80 photos • trade paperback CD attached • 978-1-934170-007 • \$22.95



# Frezno

Tony Stamolis; Introduction by Terry Allen

Photographer Tony Stamolis' fascination with his strange hometown reveals a disturbing, hilarious and poignant insider's view of post-suburban American badlands.

9 x 7.5 • 132 pages • hardcover • color photographs throughout • 978-1-934170-04-5 • \$29.95

